

Poole



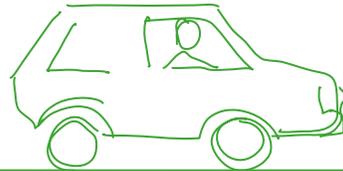
Slower paces improve our places



The Council is introducing 20mph zones in more residential roads in Poole.

Reducing traffic speed promotes more considerate driving which helps to improve people's safety and their quality of life.

www.poole.gov.uk/roadsafety



- In 1934, when there were less than 2 million cars on the roads the 30mph speed limit was implemented in residential areas. There are now more than 33 million cars on Britain's roads.

- 72% of drivers questioned in a survey thought that 20mph was the appropriate speed limit for residential areas.

- The typical vehicle stopping distance at 20mph is 12 metres / 3 car lengths. At 30mph it is 23 metres / 6 car lengths.

- People are seven times less likely to be killed when walking or cycling if the speed limit is set at 20mph rather than 30mph.

- In some areas where 20mph speed limits have been introduced, one year on, road casualties have reduced by 15%.

- The average increase in journey time after 20mph was introduced on non-arterial residential roads is 20 seconds.

You'll find all these facts, stats and more at: www.20splentyforus.org.uk

The success or effectiveness of these 20mph zones will depend on drivers observing the lower limit.

If you'd like to share your views about traffic speeds in your area:

- ▶ Telephone: (01202) 262000
- ▶ Email: transportationhelpdesk@poole.gov.uk
- ▶ Respond in writing to legal notices placed on lamp posts in the roads where 20mph zones are proposed.

Your views are important to us and although we may not respond individually to comments received, we will use them to support future reports to the Council's Transportation Advisory Group.

General problems on Poole's highways can be reported at: www.poole.gov.uk/reportit



Why are 20mph zones being introduced?

The Government has asked local councils to consider more 20mph zones in towns. This means we can introduce lower speed limits without the need for physical measures such as chicanes or road humps.

We can only create these zones where the speed of traffic already moves around 24mph.



What are the benefits?

- People of all ages can walk, cycle, play and socialise in their local community.
- Increased mobility has significant health benefits.
- The risk of injury is also reduced.
- Calmer roads = calmer road users.
- Slower speeds can be better for the environment too.
- Carbon emissions from cars being driven sensibly decrease resulting in improved air quality.
- With less traffic and more people walking and cycling around the roads in which they live and work, communities can become safer, friendlier, quieter and healthier places.



What does a 20mph zone look like?

20mph speed limit signs are put up at the entry points into the zone and 'roundels' or circles are painted on the road at regular intervals.

